

BADMINTON PHOTO

Rate card 2023

PRINT (Newspapers/Magazine)

Type of use	Per photo
Full front cover	349 €
Full back cover	299 €
Printed copy Big size	199 €
Printed copy Thumbnail	69 €
Ad in newspaper	549 €
TV Broadcast	349 €
TV Broadcast full rights for one year	699 €
Press Release for non commercial use	249 €
Free of editorial rights (unlimited non commercial use)	899 €

ONLINE (Websites, Blogs, Social media)

Pay per use (per photo)	Per unit
Social network one use (with logo)	49 €
Social network one use (without logo)	59 €
Web edition one use (any size with logo)	59 €
Web edition one use (any size, without logo)	69 €
Online multi use (with logo)	99 €
Online multi use (without logo)	139 €

PENALTY FEE : If images are used with no prior authorization or clearance, a penalty fee of 50 % of the price will occur.

Packs for media/blogs

Pack of 10 images or more in the same year: 10 % discount per image

Pack of 30 images or more in the same year : 20 % discount per image

Pack for print (unlimited amount of photos, including covers): 899€ per month with 6 months minimum

Pack for One edition/Magazine : 1 699 € (unlimited number of images for one Magazine)

Pack for web/Social media: (unlimited amount of photos, to be used only in that specific month online): 599€ per month with minimum of 6 months.

** Prices are VAT Excluded in Europe (10%), VAT included outside Europe

Other uses: contact us : raphael.sachetat@badmintonphoto.com

Terms and conditions : www.badmintonphoto.com