

BADMINTON PHOTO

MEMBER ASSOCIATIONS

Not hosting any HSBC BWF World Tour Events

Our images for your platforms



MEMO for 2022

Dear friends from Member Associations,

We are pleased to let you know that the BWF and Badmintonphoto (BP) have extended their partnership until the end of 2022. As part of this contract, you are able to enjoy Badmintonphoto's services for the year to come, free of charge for all online needs as this service is being paid for by the BWF

Badmintonphoto has moved to a new platform at the end of 2021, and all events will now be available at www.badmintonwire.net, mobile friendly, with special features for Social media. An online tutorial is available for you to get to know all the new features:

<https://www.youtube.com/watch?v=mNWssHoFFVs>

OUR COVERAGE

All the major tournaments

- All World Tour Super 500 events
- All World Tour Super 750 events
- All World Tour Super 1000 events
- World Tour finals 2022 - Guangzhou
- Thomas and Uber Cup finals 2022 (Bangkok, Thailand)
- BWF World Championships 2022 (Tokyo, Japan)
- BWF World Junior Championships 2022 (Huelva, Spain)

Other tournaments (Continental Championships, Super 300, Super 100, Asian Games, Commonwealth Games are available on pay per use or tournament packs, please contact us)

WHAT USE ?

Here is what you can do with our images as part of the ongoing contract :

- Web use for your different platforms
- Social Media (Instagram, Facebook, Linked IN, TikTok, Twitter Weibo, etc)

When using images, please do not alter/crop the images and please remember to tag the Social media pages @Badmintonphoto_official for IG and @badmintonphoto for Facebook

As a reminder, you can not give our images to any third party – images are strictly for your own promotion and publications (for any question, contact us)

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OPTIONNAL PACKS

If you want to be able to do more with our images

1. Media Pack:

If you wish to be able to send Badmintonphoto's images to your national and local media, we have an offer for 2022 that you could be interested to take: For 1000 € for the whole year, you would be able to send our images to all online media (media only) during the year. This means that online media would be able to use our images free of charge for editorial use as long as they credit Badmintonphoto (a failure to credit the Agency will mean that they will be invoiced)

Also: BWF and BP will put in place a MEDIA HUB for the following events :

- HSBC World Tour Finals
- Total Energies BWF World Championships,
- Total Energies Thomas and Uber cup Finals,
- The three Super 1000 of the HSBC BWF World Tour Calendar.

You can let your local media know that can then register directly to BWF to have access to free live images under conditions (pressoffice@bwf.sport)

2. High resolution Pack:

If your member association wishes to have access to high resolution images without watermark, BP is offering a yearly pack for the price of 3000 €, which would then enable you to use images for printing purposes such as banners, posters, event material, etc.

If you have any questions, if you need any more information, if you need to add accounts for your MA or change the person in charge of your current account on the Wire, if you want to get the Extra offer for media or HD images, feel free to get in touch with us and we'll help the very best we can